

970-479-2471 antlersvail.com

Your Colorado Mountain Home for just a couple of days... or the rest of your life

Subject: Tech upgrade for better Vail, Colo., meetings: Antlers at Vail gets new audiovisual system

## New Antlers at Vail Audiovisual System Makes Meetings Easier

Digital and WiFi technology expands Vail meeting and conference options



Well-placed microphones and new state-of-the-art audiovisual system make meetings better at Antlers at Vail hotel.

Vail, Colorado – December 18, 2013 – A new state-of-the-art audiovisual system is making meetings better at the <u>Antlers at Vail</u>. The 90-room condominium hotel with more than 2,500 square feet of <u>conference and event space</u> overlooking Gore Creek has long been popular for meetings and conferences, recently ranging from a corporate retreat for a city magazine staff to a technical medical seminar to an adventure film school. The Antlers' highly personalized experience for meetings planners has long included making sure all of a group's audiovisual needs are met, but the newly installed system makes syncing with a meeting's program requirements easy, while improving sound quality and a variety of capabilities including digital recording and remote presenting.

Too often, says Antlers at Vail General Manager Rob LeVine, conference hotels take an "if it ain't broke, don't fix it" approach to their audiovisual systems. "We've always been able to meet our meeting and conference clients' needs at a level that's comparable with what the majority of Vail hotels currently offer," says LeVine, "but we saw an opportunity to go one better in convenience and potential for our groups. Yes, you can connect everything with cords, for instance, and if you plan sufficiently it all works fine, but new WiFi technology removes that hassle of checking and tripping over cords for a much improved experience."

LeVine predicts that A/V will be an increasingly important area of concern for meeting planners as available technology continues to change at exponential rates. "We used to know what a group with a PowerPoint presentation on a laptop would need walking in the door. Now conference materials can be provided in all kinds of formats on all kinds of devices. Capabilities may be needed for connecting with off-site group members, including having well-placed microphones all around the room to facilitate conference calls or video conferencing," he says.

"Another aspect of our new system that's been useful for Town of Vail meetings, where they need to record all of their meetings, is our new digital recording capability. I'm amazed how many times I still attend meetings where they're plunking a tape recorder down on the table and pushing 'record,'" LeVine adds. Additional advanced technology provided by the Antlers includes polling devices – used successfully with groups such as Vail Symposium – that project conveniently graphed results instantly to boost conference participation and engagement.

From an industry trade show for hundreds to wildflower Vail weddings to a group of lawyers from across the country more interested in skiing than meeting, the Antlers at Vail meeting and banquet facilities receive all kinds of group requests and can handle up to 100 people comfortably, depending on the type of event. In addition, the smaller venue ensures that a dedicated conference services manager oversees a group's experience from the time of booking to "day of" details, through checkout.

Antlers at Vail provides three separate natural light-filled meeting rooms ranging from 570 to 790 square feet and opening onto an outdoor patio, that are capable of being connected to create one large conference space. A fifth-floor 525 square-foot boardroom with a view also is available. For more information on how to get the most out of a Vail group event, read the Antlers at Vail's <u>"Art of the Meeting" tip sheet</u>.

The Antlers at Vail hotel offers a unique Vail lodging experience in a relaxed mountain setting and was recently awarded a TripAdvisor Certificate of Excellence for consistently outstanding traveler reviews. With condominiums ranging from studio suites up to four-bedroom penthouses, every unit at the Antlers enjoys a fully-equipped kitchen, fireplace, private balcony, daily maid service, and complimentary wi-fi and parking. The Antlers has an A+ location on the banks of Gore Creek, just steps from restaurants, galleries, shops, free Vail town shuttle and the Lionshead Gondola. And Antlers' staff is always ready to help with – and offer an insider expert take on – dinner reservations, activities or any other guest request. For more information, call 1-800-843-8245 or visit <u>www.antlersvail.com</u>.

Media Contacts: Rob LeVine, General Manager, The Antlers at Vail, <u>RLeVine@antlersvail.com</u>, 970.476.2471; Anne Parsons, WordenGroup Public Relations, <u>anne@wordenpr.com</u>, 303.777.7667

###

