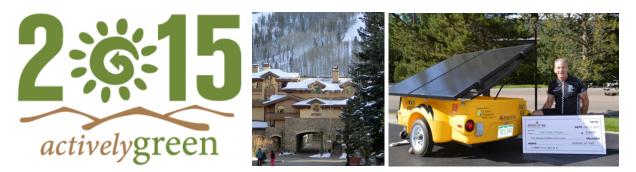
Green Hotel Efforts Win Accolades for the Antlers at Vail

TripAdvisor GreenLeaders and new Vail Actively Green status honor the Antlers



One of the first Vail hotels to earn Actively Green 2015 certification (left) and recently named a Silver level GreenLeader by TripAdvisor, the Antlers at Vail hotel (center) also is a sponsor of the Town of Vail solar VoltsWagon (right), shown with Antlers GM Rob LeVine.

Vail, Colorado – March 26, 2014 – The <u>Antlers at Vail</u> hotel in Vail, Colo., has been accepted as a Silver level GreenLeader into the new TripAdvisor[®] GreenLeaders[™] program – one of only two Vail properties to achieve the GreenLeaders status. The program helps travelers plan greener trips by identifying environmentally-friendly accommodations across the U.S. In addition to its TripAdvisor honor, the Antlers also is one of the first Vail hotels to earn Actively Green 2015 status as designated by Sustainable Travel International.

While the recent green news isn't a first for the Antlers, which was named Vail Valley Partnership Green Business of the Year several years ago, the new honors are meaningful for the hotel "because they acknowledge our continuing attention to environmentally-friendly efforts," says General Manager Rob LeVine. "Our whole team enjoys brainstorming additional ways to save energy and reduce our impact on the planet, and we continue to implement ideas as they're suggested. We also have been active in supporting the Vail community's emphasis on going green – including acting as a sponsor of the Town of Vail's portable solar VoltsWagon."

From being a Vail Valley leader in converting wood-burning fireplaces to gas more than 20 years ago to installing an environmentally friendly laundry that's one of the greenest in the area to smaller efforts like using refillable amenities containers in all of its suites, the Antlers has made green practices a regular part of doing business for decades. Additional eco-friendly initiatives include a highway cleanup day that guests can help with for a free overnight stay, free bus passes for employees, hotel-wide recycling, purchasing supplies with recyclable content, new smart landscape sprinkler timers with moisture sensors, investment in solar panels and wind power, participation in the Town of Vail's Sole Power program and much more. For information about the Antlers at Vail's many green practices, visit the <u>Green Efforts</u> page on the Antlers website.

The TripAdvisor GreenLeaders program was developed in partnership with the U.S. Environmental Protection Agency's ENERGY STAR[®] program, the U.S. Green Building Council, and the United Nations Environment Programme. "TripAdvisor GreenLeaders are leading the hospitality industry in making efforts to improve their environmental

footprint," says Jenny Rushmore, director of responsible travel at TripAdvisor. Travelers can search for accommodations with GreenLeaders status on the TripAdvisor site and view a detailed list of environmentally-friendly practices. For more information on the program, visit <u>www.tripadvisor.com/GreenLeaders</u>.

Actively Green 2015 is a community-driven collaboration with a goal of certifying at least 100 businesses across the Vail Valley for sustainability best practices by the February 2014 FIS World Alpine Ski Championships. The program offers education, support and resources to Vail Valley business toward achieving certification as designated by globally recognized nonprofit Sustainable Travel International (STI).

The Antlers at Vail hotel offers a relaxed Vail lodging experience in a fabulous mountain setting and was recently awarded a TripAdvisor Certificate of Excellence and GreenLeader status. With condominiums ranging from studio suites up to four-bedroom penthouses, every unit at the Antlers enjoys a fully-equipped kitchen, fireplace, private balcony, daily maid service, and complimentary wi-fi and parking. The Antlers has an A+ location on the banks of Gore Creek, just steps from restaurants, galleries, shops, free Vail town shuttle and the Lionshead Gondola. And Antlers' staff is always ready to help with – and offer an insider expert take on – dinner reservations, activities or any other guest request. For more information, call 1-800-843-8245 or visit <u>www.antlersvail.com</u>.

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